

MEDIA KIT 2026

The Leading B2B Media Platform for International Hospitality Decision-Makers

La Tribune de l'Hôtellerie supports hospitality leaders, investors, executives and industry suppliers through professional, international and strategic coverage of the global hospitality industry.

A Premium & Qualified Audience

- More than 50,000 followers through the editorial team's LinkedIn networks
- More than 50,000 daily views
- Minimum 250,000 monthly impressions
- Between 12 and 15 articles published every day
- National and international audience
- Hospitality decision-makers, investors, owners and C-level executives

Expert Editorial Coverage

La Tribune de l'Hôtellerie covers hotel openings, investments and acquisitions, executive appointments, hospitality innovation, group strategies and international industry trends.

Our editorial line delivers high-value insights tailored to hospitality leaders and investors worldwide.

Advertising Formats

Format	Dimensions	15 Days	1 Month
Header	1920 x 566 px	€500	€900
Footer	300 x 250 px	€200	€360
Article Top Ad	600 x 200 px	€200	€360
Article Inline Ad	600 x 200 px	€160	€290
Article Bottom Ad	600 x 200 px	€130	€240
Left Sidebar	300 x 600 px	€180	€340
Right Sidebar	300 x 600 px	€230	€430
Cover Ad	970 x 250 px	€300	€550
Sponsored Article	Editorial Format	-	€850

Why Advertise with La Tribune de l'Hôtellerie?

Your brand benefits from a premium editorial environment targeting investors, hospitality executives, developers, operators and strategic suppliers.

Our advertising solutions help you strengthen brand awareness, promote innovation, increase international visibility and generate targeted business opportunities.

Advertiser Guidelines

1. Select your advertising placement

Choose the advertising format that best fits your communication objectives.

2. Confirm your order via secure payment

Fast and secure validation process.

3. Upload your banner and destination URL

Provide your creative assets and landing page link.

4. Technical and editorial validation

Once approved, your campaign is automatically scheduled.

Recommended formats: JPG, PNG, WebP

Recommended file size: Under 500 KB

Advertising Contact

La Tribune de l'Hôtellerie

regie@latribunedelhotellerie.com

National and international B2B communication dedicated to hospitality decision-makers.